

**FINAL**

Hello, may I please speak with

**CHOOSE ONE**

- NAME FROM LIST— Name Listed as CEO/President/or Owner of Company
- The owner or president of company
- The person at your company who is responsible for making decisions about employee health care and compensation

**IF NONE OF THE ABOVE AVAILABLE, ARRANGE TIME FOR CALL BACK**

**FIRST CONTACT WITH ACTUAL INTERVIEWEE:**

Hello, My name is \_\_\_\_\_ of New Mexico Opinion Research. I am calling on behalf of the Small Business Majority. We are conducting a confidential brief survey among New Mexico small business owners on the topic of healthcare. Your responses will be kept strictly confidential and no material that identifies your response will be distributed. This survey is for research purposes only. We are not attempting to sell anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

**Prompt if respondent asks who is the Small Business Majority:**

The Small Business Majority is a group of business entrepreneurs in New Mexico who have joined together to speak out on health care changes needed by small businesses to ensure our competitiveness and economic survival.

**Prompt if respondent asks why Small Business Majority is conducting the survey:**

The Small Business Majority is conducting this survey to understand the views of small businesses on health care.

**GENDER OF RESPONDENT**

Male ..... 70  
Female ..... 30

**REGION**

Albuquerque Metro..... 38  
East ..... 20  
North Central..... 21  
Northwest ..... 10  
Southwest ..... 12

1. Just to confirm, are you directly responsible for or directly involved in the decision making process for determining the health care benefits that will be offered at your company?

Yes ..... 100  
No..... **TERMINATE**  
(Don't know) ..... **TERMINATE**

2. And how many employees, not including contractors, does your company have?

1 or Self-Employed.....	39
2 or 3 .....	27
4-9 .....	15
10-14 .....	9
15-19 .....	4
20-24 .....	2
25-29 .....	0
30-34 .....	1
35-39 .....	1
40-44 .....	1
45-50 .....	1
51-100 .....	1
101 or more.....	<b>TERMINATE</b>
(Don't Know/Refused).....	<b>TERMINATE</b>

3. Are you personally covered by health insurance?

Yes, .....	83
No.....	16
(don't know).....	1

4. Do you pay for all or part of the cost of health insurance benefits for ANY of your employees?

Yes .....	<b>GO TO Q5</b> .....	24
No.....	<b>GO TO Q7</b> .....	76
(Don't know) .....	<b>TERMINATE</b>	

**ASK ONLY IF Q4=1**

5. What percentage of your full-time employees' health insurance premiums do you pay for (IF ASKED, CLARIFY: This would be the portion of the employee's premium, not their dependents)? (READ LIST)

We pay UNDER 50% of the premium cost .....	22
We pay BETWEEN 50% and 75% of the premium cost.....	23
We pay between 76% and 100% of the premium cost.....	52
(Don't know) .....	3

**ASK ONLY IF Q4=1**

6. How much per employee do you estimate you currently pay for health insurance premiums in your company? (READ LIST)

Under \$100 per month .....	9
\$100 to \$299 per month .....	31
\$300 to \$499 per month .....	27
\$500 to \$700 per month .....	8
Over \$700 per month .....	9
(Don't know) .....	16

**RESUME ASKING ALL**

7. Which one of the following statements is closest to your view of what New Mexico should do to improve the state’s health care system?  
(RANDOMIZE)

- \_Leave things as they are..... 11
- \_Rely on the insurance industry, providers, and consumers to improve the system..... 9
- \_Make reforms within the framework of the current health insurance system by encouraging shared responsibility for health care employers, the government and individuals. .... 19
- \_Rely on health savings accounts and wellness incentives to improve the system..... 6
- \_Replace the current system of individual and employment group insurance with a new system under which all New Mexicans would have the same insurance coverage..... 32
- (all or more than one)..... 4
- (None) ..... 10
- (Don’t know) ..... 9

Now I am going to read you some statements about health care. For each one, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement.

[READ FIRST ITEM.] Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?

**ROTATE Q8-16**

	str	smwt	smwt	str	(neither)(DK/ref)		
	agree	agree	disag	disag		agree	disag

**ASK ONLY IF Q4=2**

8. \_My business cannot afford to provide health coverage.  
..... 66 10 3 9 10 2 76 13

**ASK ONLY IF Q4=1**

9. \_My business is really struggling to afford the cost of health coverage.  
..... 57 22 9 10 0 1 79 20

**RESUME ASKING ALL**

10. \_In order to get our economy back on track we need health care reform now.  
..... 47 17 6 24 2 4 64 30

11. \_I would support expanding access to affordable, quality health care for all New Mexicans, even if it meant an increase in taxes.  
..... 30 15 8 44 0 2 45 52

12. \_I feel my company has a responsibility to offer health coverage to employees.  
..... 32 22 5 29 10 2 53 34

13. \_Making sure the uninsured are covered would decrease the “hidden tax” that we all pay in unreimbursed healthcare costs such as emergency room visits.  
..... 40 22 5 19 3 12 61 24

	str agree	smwt agree	smwt disag	str disag	(neither) (DK/ref)	agree	disag
14. <b>SSA:</b> People should be able to buy healthcare policies without regard to their health status and previous health conditions. .....	59	17	3	13	2	5	76
15. <b>SSB:</b> More people would become entrepreneurs and start businesses if they knew that they could get health insurance despite their pre-existing health conditions. .....	31	22	4	27	0	16	53
16. <b>In order to make health care more affordable it is important to share the responsibility for financing it among individuals, employers, insurance companies, providers, and government.</b> .....	45	21	6	22	1	5	66

**END ROTATION**

17. For companies that do not currently offer health insurance, what percentage of their payroll costs do you think they should pay to cover their employees? **(READ CHOICES IN ORDER)**

Employers should not be required to contribute anything.....	24
3% or less .....	16
At least 3% and less than 5% .....	16
At least 5% and less than 7% .....	8
At least 7% but less than 10% .....	8
10% or over.....	11
Don't Know.....	17

**[PAY OR PLAY]**

18. Now I am going to read you a proposal that has been made to reform health care. Please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal.

Guarantee health coverage for everyone by requiring individuals to purchase private health insurance or a public health plan offered by the federal or state government. Employers would be required to either purchase health insurance for their employees from a private or public plan or pay up to 7% of their payroll costs to enroll their employees in the public plan.

Support strongly.....	14
Somewhat support .....	19
Somewhat oppose .....	14
Oppose strongly .....	41
(neither) .....	6
(DK/Refuse) .....	6
Support.....	33
Oppose.....	55

**The few remaining questions are for statistical purposes only.**

19. Which of the following categories best describes your business?

**READ LIST**

_ Retail .....	24
_ Online/Internet-based .....	0
_ Manufacturer .....	5
_ Wholesale distributor .....	3
_ Healthcare .....	4
_ Real estate .....	5
_ Construction .....	12
_ Agriculture .....	2
_ Creative or technical services .....	8
_ Financial, legal, accounting, consulting or similar .....	8
_ Other services .....	16
_ Restaurant or fast food .....	3
_ Other .....	10
(don't know).....	0

20. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

**IF INDEPENDENT:** Would you say that you lean more toward the Republicans or more toward the Democrats?

Democrat.....	31
independent - lean Democrat.....	5
Democrat.....	36
independent .....	22
Republican .....	34
independent - lean Republican .....	6
Republican .....	28
(don't know/other) .....	8

21. What is your age?

**CODE ACTUAL AGE:** \_\_\_\_\_

**IF REFUSED:** I am going to read you some categories. Stop me when we get to your category:

**READ CATEGORIES:**

18-24 .....	0
25-29 .....	1
30-34 .....	2
35-39 .....	5
40-44 .....	11
45-49 .....	14
50-54 .....	18
55-59 .....	17
60-64 .....	13
65-69 .....	9
70-74 .....	7
Over 75 .....	2
(Refused/don't know) .....	2

22. What was the gross revenue of your company in 2007?

**CODE ACTUAL REVENUE:** \_\_\_\_\_

**IF REFUSED:** I am going to read you some categories. Stop me when we get to your category:

**READ CATEGORIES:**

Under \$50,000 .....	22
\$50,000 to \$99,999 .....	12
\$100,000 to \$249,999 .....	13
\$250,000 to \$499,999 .....	11
\$500,000 to \$749,999 .....	3
\$750,000 to \$999,999 .....	3
\$1 million to \$1.99 million .....	6
\$2 million to \$5 million .....	7
Over \$5 million .....	3
(Don't know) .....	7
(Refused) .....	13

23. And just to make sure we have a representative sample, could you please identify which of the following descriptions best fit your company:

Minority-Owned Business .....	18
Woman-Owned Business .....	31
Minority & Woman-Owned Business .....	2
None of the Above .....	49