

**FINAL**

Hello, may I please speak with

**CHOOSE ONE**

- NAME FROM LIST— Name Listed as CEO/President/or Owner of Company
- The owner or president of company
- The person at your company who is responsible for making decisions about employee health care and compensation

**IF NONE OF THE ABOVE AVAILABLE, ARRANGE TIME FOR CALL BACK**

**FIRST CONTACT WITH ACTUAL INTERVIEWEE:**

Hello, My name is \_\_\_\_\_ of Ohio Opinion Research. I am calling on behalf of the Small Business Network on Health Care. We are conducting a confidential brief survey among Ohio small business owners on the topic of healthcare. Your responses will be kept strictly confidential and no material that identifies your response will be distributed. This survey is for research purposes only. We are not attempting to sell anything, nor will your participation result in any calls in the future to sell you anything. **(DO NOT PAUSE)**

**Prompt if respondent asks who is the Small Business Network On Health Care:**

The Small Business Network on Health Care is a group of business entrepreneurs in Ohio who have joined together to speak out on health care changes needed by small businesses to ensure our competitiveness and economic survival.

**Prompt if respondent asks why Small Business Network on Health Care is conducting the survey:**

The Small Business Network on Health Care is conducting this survey to understand the views of small businesses on health care.

**GENDER OF RESPONDENT**

Male ..... 73  
Female ..... 27

**REGION**

Northeast..... 41  
Northwest ..... 10  
Southwest ..... 25  
Central..... 19  
Southeast..... 5

1. Just to confirm, are you directly responsible for or directly involved in the decision making process for determining the health care benefits that will be offered at your company?

**If YES, Are you the Owner or President/CEO of the company?**

Yes ..... 36  
Yes (owner, President, CEO)..... 64  
No..... **TERMINATE**  
(Don't know) ..... **TERMINATE**

2. And how many employees, not including contractors, does your company have?

1 or Self-Employed.....	33
2 or 3 .....	27
4-9 .....	19
10-14 .....	8
15-19 .....	4
20-24 .....	3
25-29 .....	2
30-34 .....	1
35-39 .....	1
40-44 .....	1
45-50 .....	1
51-100 .....	1
101 or more.....	<b>TERMINATE</b>
(Don't Know/Refused).....	<b>TERMINATE</b>

3. Are you personally covered by health insurance?

Yes, .....	87
No.....	13
(don't know).....	0

4. Do you pay for all or part of the cost of health insurance benefits for ANY of your employees?

Yes .....	<b>GO TO Q5</b>	31
No.....	<b>GO TO Q8</b>	69
(Don't know) .....	<b>TERMINATE</b>	

**ASK ONLY IF Q4=1**

5. What percentage of your full-time employees' health insurance premiums do you pay for (percentage of employee portion, not dependent portion)? **(READ LIST)**

We pay UNDER 50% of the premium cost .....	20
We pay BETWEEN 50% and 75% of the premium cost.....	21
We pay between 76% and 100% of the premium cost.....	49
(Don't know) .....	10

**ASK ONLY IF Q4=1**

6. How much per employee do you estimate you currently pay for health insurance premiums in your company? **(READ LIST)**

Under \$100 per month .....	7
\$100 to \$299 per month .....	20
\$300 to \$499 per month .....	31
\$500 to \$700 per month .....	12
Over \$700 per month .....	14
(Don't know) .....	17

7. Over the past 3 years, in order to manage costs, have you had to do any of the following?  
 (RANDOMIZE) **(MULTIPLE RESPONSES ALLOWED)**

- \_ Introduce or increase employee contributions to premiums ..... 30
- \_ Reduce benefits offered through the plan..... 30
- \_ Change to a higher-deductible plan ..... 48
- \_ Drop the coverage you had and not replace it..... 1
- (none) ..... 40

**RESUME ASKING ALL**

Now I am going to read you some statements about health care. For each one, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement.

[READ FIRST ITEM.] Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?

**ROTATE Q8-20**

	str	smwt	smwt	str	(neither)(DK/ref)		
	agree	agree	disag	disag		agree	disag

**ASK ONLY IF Q4=2**

8. My business cannot afford to provide health coverage.  
 ..... 66 10 4 13 6 0 77 17

**ASK ONLY IF Q4=1**

9. My business is really struggling to afford the cost of health coverage.  
 ..... 42 29 8 18 0 4 71 26

**RESUME ASKING ALL**

10. Health care reform now is important to getting our economy back on track  
 ..... 49 24 5 17 2 3 73 22

11. I feel my company has a responsibility to offer health coverage to my employees.  
 ..... 33 21 8 30 7 1 53 38

12. I would be interested in reforms that gave my business the ability to simply pay a premium to a statewide pool that would bargain down costs, and that would then provide coverage to my employees.  
 ..... 29 22 10 26 6 7 51 36

13. I believe that individuals should be required to obtain their own insurance  
 ..... 25 18 13 34 7 4 43 47

14. If individuals are required to obtain their own insurance, I believe government should subsidize those who can't afford it  
 ..... 37 24 9 23 2 5 61 32

15. I could support requiring employers to either purchase health insurance for their employees or pay up to 7% of their payroll costs to enroll their employees in a public plan as long as employees also are required to contribute.  
 ..... 19 30 8 30 3 10 49 37

16. Government should play a bigger role in the regulation of the health care market  
 ..... 34 17 7 36 2 4 51 43

	str agree	smwt agree	smwt disag	str disag	(neither) (DK/ref)	agree	disag
17. <b>SSA:</b> People should be able to buy healthcare policies without regard to their health status and previous health conditions, even if it may raise the cost of premiums. .....	52	20	12	11	2 4	72	22
18. <b>SSB:</b> Access to health care is a significant consideration in the decision of people with pre-existing conditions to start small businesses. .....	34	33	7	12	1 13	67	19
19. In order to make health care more affordable it is appropriate to share the responsibility for financing healthcare among individuals, employers, insurance companies, health care providers, and government. .....	41	26	9	17	3 5	67	25
20. Moving toward high deductible insurance plans and higher co-pays will help my employees better understand the price of health care and make choices to protect their health. .....	26	31	9	19	5 9	57	28

**END ROTATION**

21. For companies that do not currently offer health insurance, what percentage of their payroll costs do you think they should pay to cover their employees? **(READ CHOICES IN ORDER)**

Employers should not be required to contribute anything.....	30
3% or less .....	12
At least 3% and less than 5% .....	17
At least 5% and less than 7% .....	5
At least 7% but less than 10% .....	8
10% or over .....	11
Don't Know.....	16

Now I am going to read you some types of proposals that have been made to reform health care. For each one, please tell me whether you strongly support, somewhat support, somewhat oppose, or strongly oppose the proposal.

**[READ FIRST ITEM.]** Do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal?

**ROTATE Q22-27**

	str supp	smwt supp	smwt oppos	str oppos	(neither) (DK/ref)	supp	oppos
22. <b>[SINGLE PAYER]</b> Guarantee health coverage for everyone by enrolling everyone in a public health insurance plan funded by requiring employers to pay up to 8% of payroll costs and employees to pay up to a 4% payroll tax, replacing the premiums they now pay for health insurance. .....	12	23	9	47	3 7	35	56
23. <b>[PAY OR PLAY]</b> Guarantee health coverage for everyone by requiring individuals to purchase health insurance either through a public health plan offered by the federal or state government or provided by their employer. Employers would be required to either purchase health insurance for their employees from a private or public plan or pay up to 7% of their payroll costs to support the public plan. .....	13	18	11	45	3 9	32	56

	str supp	smwt supp	smwt oppos	str oppos	(neither)(DK/ref)		supp	oppos
24. <b>[EXCHANGE]</b> Expand access to health coverage by creating a national health coverage exchange that offers a choice of private and public plans. Offer a tax credit worth up to one-half of premium costs to small businesses who provide all their employees with insurance through the exchange and who contribute to the premium. .....	26	37	7	21	2	7	62	28
25. <b>[MEDICAID BUY-IN]</b> Allow employers to buy coverage for their employees by buying into a state program at a cost no higher than private insurance premiums. .....	26	31	8	26	3	7	57	34
26. <b>[RISK POOL]</b> Create a statewide high risk pool that would provide coverage for individuals with existing or pre-existing illnesses funded by broad based charges to all insured Ohioans. .....	17	26	13	30	4	9	43	43
27. <b>[MINIMUM COVERAGE]</b> Bring all individuals into the health care system by creating an affordable basic benefit plan that would be the minimum coverage needed by all Ohioans and require all Ohioans to have coverage at least at that level. Provide government subsidies for those that can't afford it. .....	22	28	9	31	3	8	50	40

**The few remaining questions are for statistical purposes only.**

28. Which of the following categories best describes your business?

**READ LIST**

_ Retail .....	25
_ Online/Internet-based .....	1
_ Manufacturer .....	8
_ Wholesale distributor .....	5
_ Healthcare .....	3
_ Real estate .....	1
_ Construction .....	10
_ Agriculture .....	1
_ Creative or technical services .....	7
_ Financial, legal, accounting, consulting or similar .....	7
_ Other services .....	15
_ Restaurant or fast food .....	6
_ Other .....	10
(don't know).....	0

29. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

**IF INDEPENDENT:** Would you say that you lean more toward the Republicans or more toward the Democrats?

Democrat.....	21
independent - lean Democrat.....	4
Democrat.....	25
independent .....	25
Republican .....	41
independent - lean Republican .....	9
Republican .....	32
(don't know/other) .....	9

30. What was the gross revenue of your company in 2007?

**CODE ACTUAL REVENUE:** \_\_\_\_\_

**IF REFUSED:** I am going to read you some categories. Stop me when we get to your category:

**READ CATEGORIES:**

Under \$50,000 .....	8
\$50,000 to \$99,999 .....	13
\$100,000 to \$249,999 .....	11
\$250,000 to \$499,999 .....	11
\$500,000 to \$749,999 .....	5
\$750,000 to \$999,999 .....	4
\$1 million to \$1.99 million .....	6
\$2 million to \$5 million.....	5
Over \$5 million .....	3
(Don't know) .....	9
(Refused) .....	25